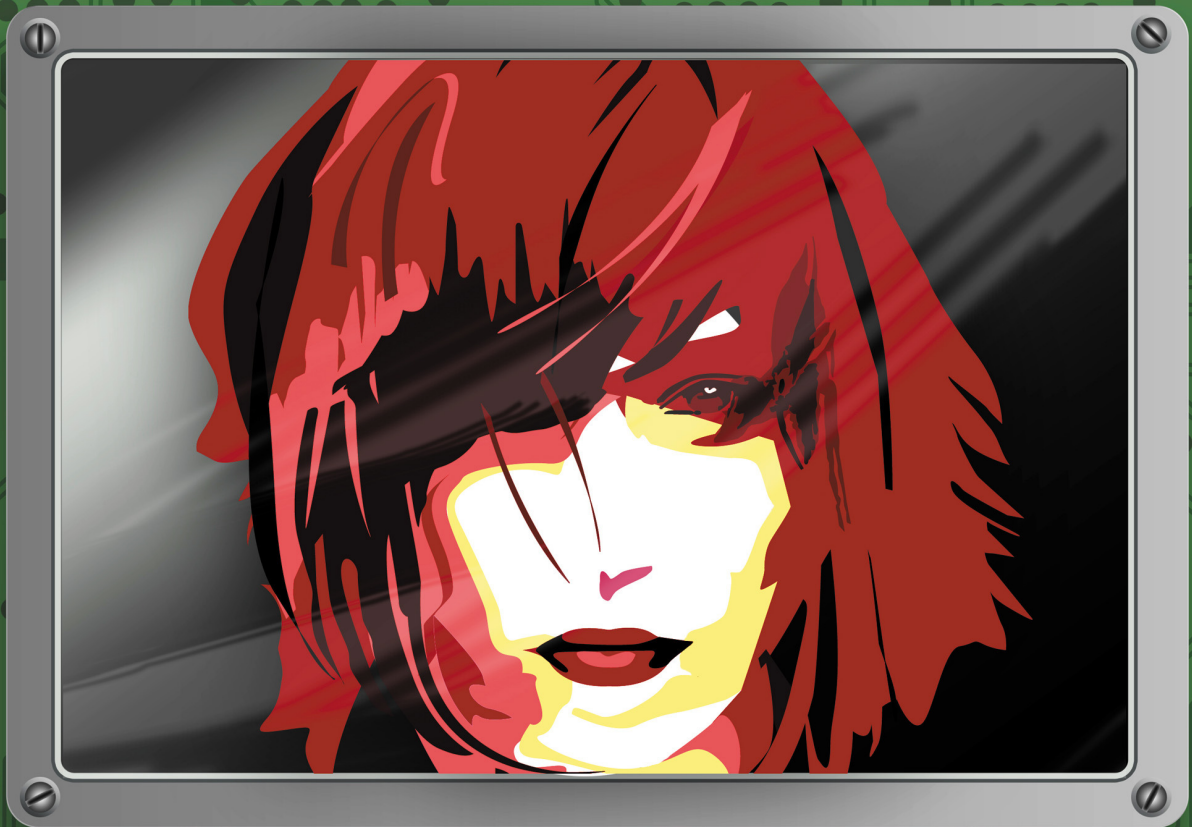


# THE TURING TEST



an opera by Julian Wagstaff

[www.turingtestopera.com](http://www.turingtestopera.com)

# THE TURING TEST

## A personal message from the composer of *The Turing Test*, Julian Wagstaff

Hello!

Thank you very much indeed for your interest in my one-act opera *The Turing Test* – I am delighted that you have chosen to request or download this prospectus.

As you probably know, this one-hour opera was a big hit on the Edinburgh Festival Fringe a few years ago, with full houses every night. The show also received excellent coverage in the UK press. After all the research, writing and production work it was an unforgettable experience seeing this opera come to life on stage, complete with a singing computer!

Given the renewed interest in Alan Turing and his work following the Turing Centenary celebrations last year, I am now reviving *The Turing Test* for a UK tour in November/December 2013. We plan to take the show to theatres in London, Cambridge, Manchester, Glasgow and Edinburgh. This will be a fully staged, professional production, with new staging and technical design, new costumes, top quality musicians and singers. It promises to be a unique and memorable event, and is certain to attract a great deal of interest from the press and among the wider public. It will also be a lot of fun.

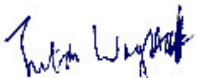
I would like to invite you to be part of this exciting and important project.

As a sponsor, you and your organisation will of course have access to a wide range of branding and publicity opportunities – but the benefits do not end there. Depending on the sponsorship package you choose, you will have the opportunity to attend rehearsals and 'meet the cast' events, enjoy generous hospitality packages together with your guests, and even have a new piece of music composed and performed especially for you! The three levels of sponsorship we can offer are detailed on page 3 of this document.

And please, do not hesitate to contact me if you have any questions about the tour, or would like to discuss sponsorship opportunities further – my contact details are in the footer below, and I would be delighted to hear from you.

Thank you once again for your interest, and I look forward to hearing from you soon.

Best wishes



Dr Julian J Wagstaff

# THE TURING TEST – AN OPERA BY JULIAN WAGSTAFF

## Professional Tour 2013 – Sponsorship Proposal

### BACKGROUND

The Turing Test is an opera by the Scottish composer/producer Julian Wagstaff. It tells the fictional story of a young research assistant, Stephanie, caught in the midst of a battle between two rival scientists striving to be the first to build a truly intelligent machine – a computer that can pass the famous “Turing test”. It is a beguiling tale of attraction, intrigue and deception set in the world of computer science, with witty and sophisticated words and lyrical, engaging music.

The opera was originally staged at the Edinburgh Festival Fringe in 2007, becoming one of the hottest tickets on the festival that year. All five performances were completely sold out, with queues right down the street. The opera attracted excellent reviews in the UK and theatre press, and was cited by the novelist Alexander McCall Smith as his cultural highlight of 2007 in the *Daily Telegraph*'s Review of the Year.

*The Turing Test* is scored for 6 singers and a small orchestra, and is approximately one hour in duration. It is sung in English, and has broad audience appeal.

### PROFESSIONAL TOUR 2013

Following the success of the Alan Turing Centenary Year 2012, plans are currently in development to revive *The Turing Test* for a professional tour in 2013. Alan Turing was the founder of modern computer science and the originator of the self-named “test”.

The mission is to perform the opera in the following UK locations: London, Cambridge, Manchester, Glasgow and Edinburgh. We are also involved in negotiations towards taking the production to European locations such as Berlin and Oslo, where registrations of interest in the work have already been received. There will be a major **media campaign** to support the tour, and an **educational strand** which will engage with schools and colleges at the tour locations.

### THE PRODUCTION – WHO ARE WE?

The planned 2013 touring production will be of the very highest artistic standard, with a production team of substantial experience and pedigree. The opera will be conducted by James Lowe, former Associate Conductor of the Royal Scottish National Orchestra and the star of the recent Channel 4 documentary *Orchestra United*. It will be produced by Julian Wagstaff and David Williams. David Williams is a former general manager of Scottish Ballet and the Theatre Royal Stratford East where, during his tenure, the musical *Five Guys Named Moe* premiered prior to transferring to the West End. The tour will be managed by Theatrical Solutions Ltd., Glasgow.

Julian Wagstaff is currently Composer in Residence at the School of Chemistry, Edinburgh University. He enjoys close connections with many of Scotland's leading musicians, and his compositions and arrangements have been performed and recorded by the country's top ensembles, including the Edinburgh Quartet, Scottish Chamber Orchestra, Royal Scottish National Orchestra, Consort of Voices and Hebrides Ensemble. He is published by Europa Edition, and holds a PhD in musical composition from Edinburgh University.

### SPONSORSHIP OPPORTUNITIES – BE PART OF IT!

Staging high quality, professional opera is, by its nature expensive. But it is also exciting, exhilarating, moving and – above all – fun for performers, audience members, producers and supporters alike. We would like to invite you to join us on what promises to be a thrilling journey as we bring *The Turing Test* to the professional stage in 2013. On the **following page** you will find detailed descriptions of three sponsorship packages, starting at just £5,000.00. We are confident that you will find a package that meets your needs. However, if you wish to discuss your specific requirements in more detail, we will of course be delighted to hear from you. Contact details are in the footer section below.



## Sponsorship Packages

### Platinum – £20,000

**Platinum** is the premium level of sponsorship, and is reserved for the main sponsor(s) of the Turing Test opera tour 2013. Exclusive benefits available to platinum sponsors include the following:

- ❖ Your name, logo and 'main sponsor' billing on all printed publicity for the opera tour (posters, flyers etc.) and related educational events
- ❖ Your name, logo and 'main sponsor' billing in the souvenir programme
- ❖ Your name, logo and 'main sponsor' billing on the opera website ([www.turingtestopera.com](http://www.turingtestopera.com))
- ❖ Your name, logo and 'main sponsor' billing on all banners displayed at performances and educational events
- ❖ An allocation of 50 free tickets, in the best available seats, at a performance of your choice, plus a reception for your party after the show, with complimentary drinks and an opportunity to meet members of the cast, orchestra and production team
- ❖ The opportunity to attend rehearsals of the opera prior to the opening night
- ❖ The composition of a **new, original** piece of classical music (duration approximately 5 minutes) especially for you or your organisation, with a license to re-use. The piece will be written by Julian Wagstaff, composer of The Turing Test
- ❖ A **private recital** by professional classical musicians, for you and your guests, on your own premises or other premises of your choice, at a time to be agreed by both parties. The recital will include a performance of the new composition written especially for you.

### Gold – £10,000

The **Gold** sponsorship package offers an enhanced range of sponsor's benefits at a reasonable price. Gold sponsors will enjoy the following rewards:

- ❖ Your name and logo on all printed publicity for the opera tour (posters, flyers etc.) and related educational events
- ❖ Your name and logo in the souvenir programme
- ❖ Your name and logo on the opera website at [www.turingtestopera.com](http://www.turingtestopera.com)
- ❖ Your name and logo on all banners displayed at performances and educational events
- ❖ An allocation of 35 free tickets, in the best available seats, at a performance of your choice, plus a reception for your party after the show, with complimentary drinks and an opportunity to meet members of the cast, orchestra and production team
- ❖ The opportunity to attend rehearsals of the opera prior to the opening night

### Silver – £5,000

The **Silver** sponsorship package represents exceptional value for money, and includes the following valuable benefits:

- ❖ Your name and logo on all printed publicity for the opera tour (posters, flyers etc.) and related educational events
- ❖ Your name and logo in the souvenir programme
- ❖ Your name and logo on the opera website at [www.turingtestopera.com](http://www.turingtestopera.com)
- ❖ Your name and logo on all banners displayed at performances and educational events
- ❖ An allocation of 20 free tickets, in the best available seats, at a performance of your choice, plus a complimentary drink for each member of your party after the show.

## Payment and Contractual Details

We hope you have enjoyed reading this prospectus, and that you will consider helping to make the planned UK tour of *The Turing Test* a reality by becoming a sponsor.

To purchase your sponsorship package, simply send an email to  
**[mail@turingtestopera.com](mailto:mail@turingtestopera.com)**

We will be delighted to send you an official invoice by return of post, along with confirmation of the full sponsor's benefits to which you are entitled, along with a comprehensive statement of terms and conditions.

Payment will be due within 14 days of the invoice date.

If you prefer, you can send payment by cheque to the following address:

Dr Julian J. Wagstaff  
75 Montpelier Park  
Edinburgh  
EH10 4ND  
Scotland (UK)

Or make payment by bank transfer into the following account:

Account Name: Dr Julian J Wagstaff  
Bank Sort Code: 83-20-03  
Account Number: 00606646  
Bank Name: Royal Bank of Scotland, Edinburgh Tollcross Branch  
IBAN: GB96RBOS83200300606646  
SWIFT: RBOSGB2L

The contract will exist between:

- a) the Sponsor and
- b) Composer/producer Julian Wagstaff, who shall be legally responsible for ensuring delivery of all of the agreed sponsors' benefits, as described in this prospectus.

If the required sum of money necessary for the tour to proceed is not raised, all sponsorship monies will be refunded in full, without exception, by 1 December 2013 at the latest.

